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## TAFMO delivers into Austria

**Melbourne, 25 August 2005**

TAFMO has received an order for 2,500 terminals from its Austrian business partner Logistiks Consulting Gesmbh and is on track for the international roll-out of the TAFMO Electronic Systems Delivery Network (**TAFMO ESDN**).

This development was foreshadowed in TAFMO's announcement on 8 April 2005. It follows the execution of a services agreement between Logistiks Consulting and Tobaccoland, a major Austrian retailer. In addition to the sale of tobacco products, Tobaccoland is the market leader in Austria for the sale of prepaid phone recharge cards. The current method of sale - physical cards - will be replaced by electronic inventory, managed via TAFMO's ESDN. Logistik Consulting will pay TAFMO for its services throughout the five year contract period which includes a transaction fee based on the number of terminals deployed and products and services delivered over the TAFMO ESDN.

TAFMO Managing Director Philip Course said "This is great news. We expect these terminals to be installed by Logistiks Consulting and transacting by Tobaccoland prior to Christmas. This will boost our current \$3,000,000 pa stream of recurring revenues. In addition, the development is endorsement that our technology is world class and our systems internationally scaleable. Discussions are already underway with suppliers of non-telco products - like ticketing and tolling - to replicate in Austria the breadth of services we currently offer in Australia over the TAFMO ESDN."

Logistik Consulting Managing Director Martin Lanczmann said "We are impressed with the electronic trading platform TAFMO has developed and excited about the opportunities available in Austria to streamline and expand delivery of what traditionally has been physical product. We expect to order an additional 1,500 terminals from TAFMO over the next 15 months as we engage additional retailers."

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### **About TAFMO**

TAFMO is a world leader in infrastructure systems for the sale and delivery of electronic products and services. The company distributes over 200 electronic products from 50 different suppliers under the Touch brand.

These products include tickets, phone cards, fishing licenses, magazine subscriptions, bill payments and loyalty programs. TAFMO's global operations centers deliver, bill, and manage these electronic products for sale on EFTPOS terminals, Kiosks, and Automatic Teller Machines.

TAFMO offers merchants, financial institutions, consumers and product providers alike the opportunity to improve customer retention, acquire new customers, generate increased sales, lower distribution costs, and generate new revenue streams.

For enquiries contact: Philip Course, Managing Director on 03 9018 6824 (03 901TOUCH)